

WEB Sponsorship Programs	Sponsor Program A	Sponsor Program B	Sponsor Program C
<p><b>WEB Sponsor Benefits</b></p> <p><b>Posting of sponsor's company logo with live link to sponsor's website:</b></p> <ul style="list-style-type: none"> <li>• Sponsor logo posted on email announcing issue of newsletter</li> <li>• Sponsor logo posted on 1st or 2nd page of newsletter</li> <li>• Sponsor logo posted on WEB's home page, at top or near the top</li> </ul> <p><b>Sponsor company description on WEB's website</b></p> <ul style="list-style-type: none"> <li>• 150-word sponsor description posted on website, reached by one click at "Thank you to our sponsors" you to our sponsors" found on home page.</li> </ul> <p><b>Sponsor company article or case study on WEB's website</b></p> <ul style="list-style-type: none"> <li>• 500-word article or case study posted on website describing how sponsor's company can benefit WEB members. Live sponsor link at end of article</li> </ul> <p><b>Sponsor's additional presense in <i>The Network</i> newsletter</b></p> <ul style="list-style-type: none"> <li>• 500-word article (same as is posted on website) published in <i>The Network</i></li> <li>• Banner ad in <i>The Network</i>, 2¼ x 1 in</li> <li>• ½ page ad(s) in <i>The Network</i></li> </ul> <p><b>Continued presense of sponsor in issues archived in "members only" in website</b></p> <p><b>WEB Membership (new or extension of a current membership)</b></p>	<p><b><i>THE NETWORK</i></b> 12-month Sponsorship <b>Cost: \$3,400</b></p> <ul style="list-style-type: none"> <li>• 4 issues/<i>The Network</i></li> <li>• 4 issues/<i>The Network</i></li> <li>• 12 months/website</li> <li>• 12 months/website</li> <li>• 12 months/website</li> <li>• 4 issues/<i>The Network</i></li> <li>• 4 issues/<i>The Network</i></li> <li>• 2 issues/<i>The Network</i></li> <li>• All sponsor issues</li> <li>• One Individual or Government</li> </ul>	<p><b><i>BENEFITS INSIDER</i></b> Six-month Sponsorship <b>Cost: \$4,500</b></p> <ul style="list-style-type: none"> <li>• 6 issues/<i>Benefits Insider</i></li> <li>• 6 issues/<i>Benefits Insider</i></li> <li>• 6 months/website</li> <li>• 6 months/website</li> <li>• 6 months/website</li> <li>• 2 issues/<i>The Network</i></li> <li>• 2 issues/<i>The Network</i></li> <li>• 2 issues/<i>The Network</i></li> <li>• All sponsor issues</li> <li>• Two Individual or Government</li> </ul>	<p><b>12-month Sponsorship</b> <b>Cost: \$7,500</b></p> <ul style="list-style-type: none"> <li>• 12 issues/<i>Benefits Insider</i></li> <li>• 12 issues/<i>Benefits Insider</i></li> <li>• 12 months/website</li> <li>• 12 months/website</li> <li>• 12 months/website</li> <li>• 4 issues/<i>The Network</i></li> <li>• 4 issues/<i>The Network</i></li> <li>• 4 issues/<i>The Network</i></li> <li>• All sponsor issues</li> <li>• Three Individual or Government</li> </ul>